

COALITION *for* HEALTH FUNDING

Policy on Promotion of Member Events, Publications, and Advocacy Efforts

The promotion of member events, publications, and advocacy efforts is a benefit of Coalition for Health Funding membership. The Board has adopted this policy on promotion to ensure the benefit is applied equitably across all members in a way that is consistent with the Coalition's mission.

As a general principle, the Coalition for Health Funding does not share its e-mail distribution list.

Events and Publications

- The event/publication must be sponsored by a Coalition member in good standing;
- The event/publication must be relevant to public health and the Coalition's mission;
- The event/publication must be free, or offered at a meaningful, discounted registration rate for Coalition members;
- The event/publication must not be a fundraiser for another organization; AND
- The promotion of event/publication must be included in a "Member Update;" it cannot be distributed as a standalone e-mail.

Advocacy Efforts

- The advocacy effort (e.g., sign on letter) must be initiated by a Coalition member in good standing;
- The advocacy effort must address issues related to federally funded public health programs;
- The advocacy effort must be consistent with Coalition's positions on issues related to health funding; and
- The promotion of the advocacy effort must be included in a "Member Update;" it cannot be distributed as a standalone e-mail.

Adopted by the Board of Directors
March 16, 2012